

# INSOL International Shanghai Seminar Shanghai, August/September 2025 Sponsorship Opportunities\*

The following sponsorship opportunities are available:

Platinum Sponsors £4,500
Limited to six

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Logo included at the bottom of all the seminar registration web pages
- Banner advertisement which will rotate along the bottom of the app
- Option to have a banner at the seminar
- Access to the delegate list after the early booking deadline
- Firm logo will appear on general signage on the day of the seminar
- Two complimentary delegate places to attend the seminar

Gold Sponsors £2,500
Unlimited

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- One complimentary delegate place to attend the seminar

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Option to have a banner at the seminar, placed in the breakout area during coffee breaks only
- Firm logo included on the coffee breaks signage
- One complimentary delegate place to attend the seminar

### Breakfast Sponsor Limited to one

£2,750

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Option to have a banner at the seminar, placed in the breakout area during the breakfast only
- Firm logo included on breakfast signage
- One complimentary delegate place to attend the seminar

### **Lunch Sponsor Limited to one**

£3,500

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Option to have a banner at the seminar, placed in the lunch area during the lunch break only
- Firm logo included on lunch break signage
- One complimentary delegate place to attend the seminar

## Networking Reception Sponsor Limited to two (one law firm & one non law firm)

£4,000

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides

- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Acknowledgement at the closing of the seminar prior to the reception
- Option to have a banner at the reception venue (if allowed by the venue)
- Page on INSOL website as Networking Reception Sponsor with link to firms' website
- One complimentary delegate place to attend the seminar

### Digital (App & Photography) Sponsor Limited to one

£4,000

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Company name/logo on photographer's badge
- Company name/logo on event website (Bermuda) with the gallery of photos
- Full page advertising on the opening of the App
- One push notification to be sent on the day of the seminar
- Opportunity to present a prize to the Leader board winner on stage at the end of the seminar
- One complimentary delegate place to attend the seminar

Translation Sponsor £3,000

#### Limited to one

- Firm will receive acknowledgement at the opening and closing of the seminar
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure, 250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Acknowledgement on INSOL website as Translation Sponsor with link to firms' website
- Two complimentary delegate places to attend the seminar