



ADVERTISING OPPORTUNITIES

INSOL World

INSOL World is the quarterly journal sent to all 10,000+ members of INSOL and reports on current issues facing IPs globally. Key topics and on-going cases written by professionals are included with regular focuses on both global areas and key industrial sectors. INSOL World provides a unique and exclusive medium to reach the most influential readership in the insolvency/turnaround industry.

Advertising opportunities exist in the journal as does sponsorship of the monthly news update sent to members between magazine editions.

INSOL World Advertising Rates:

ADVERT SIZE	RATE
INSOL World sponsorship	£6,000 per annum
Full page	£1,800
Special Position (Inside/ outside cover, etc)	£2,200
1/2 page	£990
1/4 page	£660

Issue Dates 2024:

ISSUE	ADVERT SUBMISSION*	PUBLICATION DATE*
Quarter 1	23 Feb 2024	w/c 11 Mar 2024
Quarter 2	3 May 2024	w/c 20 May 2024
Quarter 3	2 Aug 2024	w/c 2 Sep 2024
Quarter 4	8 Nov 2024	w/c 25 Nov 2024

* Publication and submission dates are subject to change, please contact Jelena Wenlock for confirmation prior to supplying artwork.

INSOL Website Advertising - £1,500 per annum

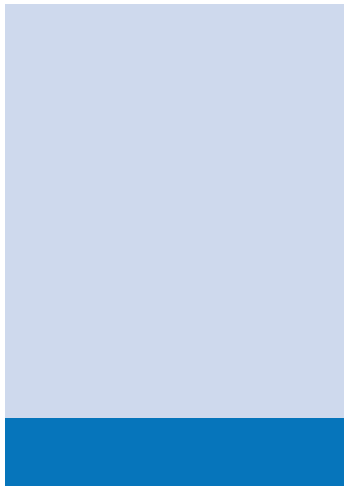
A maximum of six rotating advertiser spots is available on INSOL's website www.insol.org. It includes your firm's logo appearing on the INSOL International home page with direct link to advertiser's website.

Monthly INSOL Restructuring Alert Sponsorship - £6,000 per annum

A monthly email containing a carefully curated collection of articles covering the global hot topics in insolvency and restructuring. Sent to all emails held in the INSOL International membership database, currently over 10,500 records.

ADVERT SPECIFICATIONS

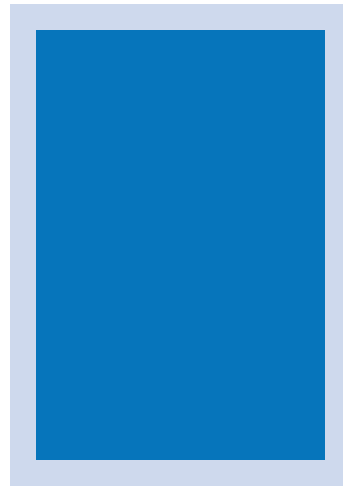
INSOL World Advert Dimensions



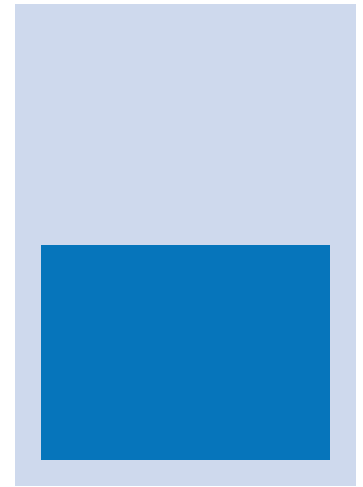
Front Cover Banner
W 210mm x H 42mm



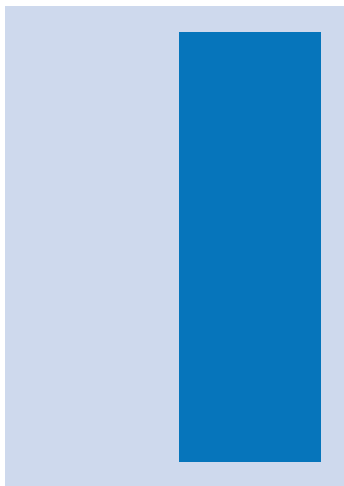
Full Page
W 210mm x H 297mm



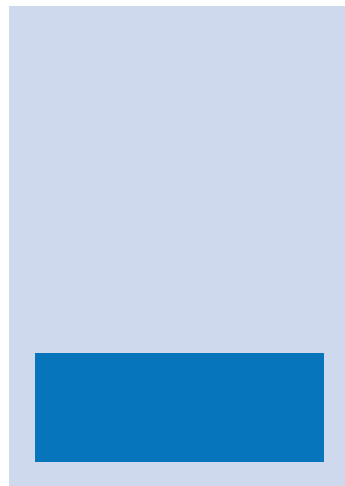
Full Page w/ Border
W 178mm x H 265mm



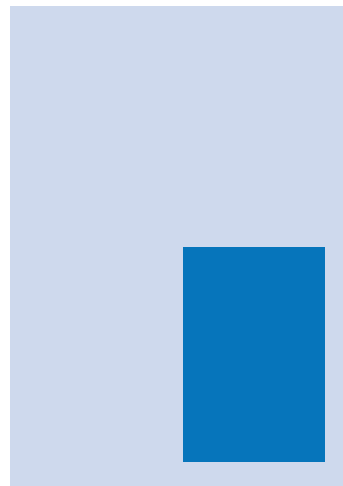
Half Page Horizontal
W 178mm x H 132mm



Half Page Vertical
W 87mm x H 265mm



Quarter Page Horizontal
W 178mm x H 67mm



Quarter Page Vertical
W 87mm x H 132mm

Digital Ad Specification

Artwork should be supplied as a PDF with the following:

- Resolution should be at least 300dpi
- Size 375PX x 250PX
- Colour files should be CMYK
- Do not include spot colours
- All images and logos should be high-res
- Fonts should be embedded
- All transparency and layers should be flattened
- No bleed
- No crop marks (or any other print marks)
- PDF setting - Adobe PDF/X-1a:2001

Contact

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